

# multipliers

HOW THE BEST LEADERS MAKE EVERYONE SMARTER

## MANAGEMENT SERVICES

### Business Management Services

#### *Are you a genius or a genius maker?*

The Wiseman Group advises companies how to harness the capability and intelligence of their workforce through customized solutions that include assessment, consulting, coaching, face-to-face and technology-enabled learning. Throughout our design and development process, we collaborate with clients to tap their experience, culture and values as we architect a unique end-to-end solution. Our process includes the application of the Wiseman Group's global research to our clients' business and management challenges to positively impact their performance and results.

Through our comprehensive business management services, your team will develop a deep understanding and application of the research behind Multipliers. You will experience first-hand the positive and profitable effect these Multipliers have on organizations – how they get more done with fewer resources, develop and attract talent, and cultivate new ideas and energy to drive organizational change and innovation.

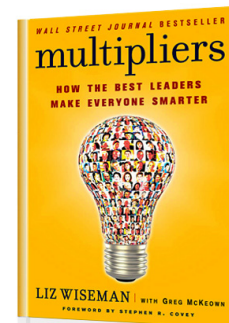
***What could your organization accomplish with access to all the intelligence that sits inside it?***

### The Book

***Multipliers: How the Best Leaders Make Everyone Smarter*** is a Wall Street Journal Bestseller, has been featured on National Public Radio, and continues to rank in the Top 20 leadership books on Amazon.com.

For full media coverage, see:  
[www.multipliersbook.com](http://www.multipliersbook.com)

The ***Harvard Business Review*** May 2010 edition contains a feature article on the book's research.



### The Author



**Liz Wiseman**  
President

Liz Wiseman teaches leadership to executives around the world. She is the President of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley, California. Some of her recent clients include: Apple, Disney, Dubai Bank, Nike, PayPal, Roche/Genentech, Salesforce.com and Twitter. Liz has been listed on the Thinkers50 ranking and named one of the top 10 leadership thinkers in the world. She is the author of *Multipliers: How the Best Leaders Make Everyone Smarter*, a Wall Street Journal bestseller, and *The Multiplier Effect: Tapping the Genius Inside Our Schools*. She has conducted significant research in the field of leadership and collective intelligence and writes for Harvard Business Review and a variety of other business and leadership journals.

A former executive at Oracle Corporation, she worked over the course of 17 years as the Vice President of Oracle University and as the global leader for Human Resource Development. She is a frequent guest lecturer at BYU, Harvard, the Naval Postgraduate School, Stanford and Yale. Liz holds a Bachelors degree in Business Management and a Masters of Organizational Behavior from Brigham Young University.

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