

multipliers

KEYNOTE

HOW THE BEST LEADERS MAKE EVERYONE SMARTER

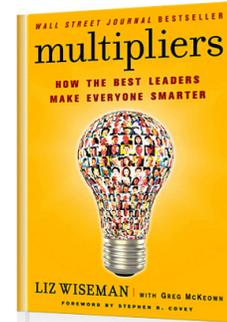
The Keynote

Are you a genius or a genius maker?

We've all had experience with two dramatically different types of leaders. The first type drains intelligence, energy, and capability from the people around them and always needs to be the smartest person in the room. These are the idea killers, the energy sappers, the diminishers of talent and commitment. On the other side of the spectrum are leaders who use their intelligence to amplify the smarts and capabilities of the people around them. When these leaders walk into a room, light bulbs go off over people's heads; ideas flow and problems get solved. These are the leaders who inspire employees to stretch themselves and get more from other people. These are the Multipliers. And the world needs more of them, especially now when leaders are expected to do more with less.

In this highly engaging talk, Liz Wiseman will share the research behind Multipliers and illustrate the resoundingly positive and profitable effect these Multipliers have on organizations – how they get more done with fewer resources, develop and attract talent, and cultivate new ideas and energy to drive organizational change and innovation. She'll introduce the five disciplines that distinguish Multipliers from Diminishers and provide practice tips for leading like a Multiplier.

What could your organization accomplish with access to all the intelligence that sits inside it?



The Book

Multipliers: How the Best Leaders Make Everyone Smarter is a Wall Street Journal Bestseller, has been featured on National Public Radio and continues to rank in the Top 20 leadership books on Amazon.com.

For full media coverage, see:
www.multipliersbook.com

Harvard Business Review May 2010 edition contains a feature article on the book's research.

The Author and Speaker



Liz Wiseman
President

Liz Wiseman teaches leadership to executives around the world. She is the President of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley, California. Some of her recent clients include: Apple, Disney, Dubai Bank, Nike, PayPal, Roche/Genentech, Salesforce.com and Twitter. Liz has been listed on the Thinkers50 ranking and named one of the top 10 leadership thinkers in the world. She is the author of *Multipliers: How the Best Leaders Make Everyone Smarter*, a Wall Street Journal bestseller and *The Multiplier Effect: Tapping the Genius Inside Our Schools*. She has conducted significant research in the field of leadership and collective intelligence and writes for *Harvard Business Review* and a variety of other business and leadership journals.

A former executive at Oracle Corporation, she worked over the course of 17 years as the Vice President of Oracle University and as the global leader for Human Resource Development. She is a frequent guest lecturer at BYU, Harvard, the Naval Postgraduate School, Stanford and Yale. Liz holds a Bachelors degree in Business Management and a Masters of Organizational Behavior from Brigham Young University.

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Feedback About Multipliers

“Liz’s storytelling, research and practical application have challenged our paradigms around effective managerial practices that will take us forward and develop our multi-generational workforce. Managers as multipliers will be a key lever in driving our business growth over the next few years. The dimensions of a multiplier are coming to life in a more powerful way than we had every imagined across our global company!”

Lori Emerick, Global Director, Leadership & Management Development, Nike, Inc.

“In a large organization, it’s natural to worry about the ‘energy vampires’ - those who are able to drain the energy and momentum from a team. When I came across Liz Wiseman’s book, *Multipliers: How the Best Leaders Make Everyone Smarter*, I was fascinated by the research about multipliers and diminishers and the impact a leader can have on a team’s creativity, ideas, and even light bulb moments. It was eye-opening for me, and I’ve since had Liz present her research to members of my Marketing management team. I’d love to have her back in the future.”

Carine Clark, Senior Vice President and Chief Marketing Officer, Symantec

“You have NO IDEA how great that talk was. I have *never* been in a Tech Talk here where there wasn’t a room full of open lap tops. Never. Not Obama’s CIO Vivek Kundra, not the Executive Producer of House or Adam Savage from “Myth Busters.” Not even Will.i.am. Twitter is a laptop open culture and you two managed to pull off what I thought was an impossible feat! I was impressed by the level of engagement and the number of questions at the end. You two are certainly a powerhouse!”

Janet Van Huysse, Vice President of Human Resources, Twitter, inc.

“I’m a newly promoted Vice President and “Multipliers” has unlocked for me how I need to lead in my new role. It is the leadership approach that will take me through the next 10 years of my career.

Allison Mast, Vice President, GAP, Inc.

“I hired Liz as a coach to better achieve my potential. I really enjoyed working with her, and she made a huge difference in my effectiveness—noticed by many of my colleagues. I recommend her for executive coaching, organizational effectiveness and development, and other coaching and development roles.”

Dennis Moore Division GM & SVP, SAP

“Liz’s approach of combining leadership training with cross functional problem solving is winning the battle for minds and culture, which is the hardest thing to do in businesses today.”

**Ray Lane General Partner, Kleiner Perkins Caufield & Byers
Former President, Oracle Corporation, Chairman of the Board, HP**

“Liz Wiseman did an outstanding job for Yale New Haven Health System on the two occasions that she worked with our leaders. She was able to engage key leaders and physicians in a very informative and highly interactive manner. Liz has an ability to take complicated ideas and concepts, and make them simple enough to effectively reach and teach audiences on multiple levels. I can’t say enough about her research and the passion she brings to her work. She is genuine, professional and effective. I highly recommend Liz and value the contribution she has made to leadership and organization development. Thank you Liz!”

Jay Morris, PhD, JD, Vice President, Executive Director Institute for Excellence, Yale New Haven Health System

